



Update to Previous Notice of Data Breach

Blowout Cards <support@blowoutcards.com>
Reply-To: Blowout Cards <support@blowoutcards.com>
To:

Tue, May 16, 2017 at 1:17 PM



May 16, 2017

RE: Update to Previous Notice of Data Breach

Dear Valued Customer,

As an update to the [previous notice](#) dated April 24, 2017, we are providing additional information regarding:

- the completion of actions we have taken to secure credit cards used on our website; and
- our offer to provide you with 1 year of identity theft protection provided by Experian, a service provider we have engaged. The Experian IdentityTheft Works membership is being offered to you at no cost.

It is our intention that the information we provided in the [previous notice](#) and in this update help to restore your trust in Blowout Cards. We are committed to maintaining your trust and the security of the information you provide to Blowout Cards. If you have any questions, comments, or concerns, feel free to contact us at any time by emailing Support@blowoutcards.com. Please reference "RE: Notice of Data Breach" in the subject line when emailing us so we can expeditiously send you a response.

Actions Taken to Secure Blowoutcards.com

As communicated in the [previous notice](#), after discovery of this incident, we immediately launched an investigation to find and eliminate the problem. We quickly identified and eliminated the malware that was the cause of unauthorized access to credit card data. We also engaged two cybersecurity companies to review our website and implement additional technology and monitoring to further enhance the security of our website.

We are confident that the issue that resulted in the breach has been fully resolved and our website is secure.

Steps You Need to Take to Activate the Experian IdentityWorks Services

If you believe there was fraudulent use of your information as a result of this incident and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent at **877-890-9332**. If, after discussing your situation with an agent, it is determined that identity restoration support is needed then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred from the date of the incident (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this offer is available to you for one-year from the date of this communication and does not require any action on your part at this time.

The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration. You will also find self-help tips and information about identity protection at this site.

While identity restoration assistance is immediately available to you, we also encourage you to activate the fraud detection tools available through Experian IdentityWorksSM as a complimentary one-year membership. This product provides you with superior identity detection and resolution of identity theft. To start monitoring your personal information please follow the steps below:

- Respond to this email and request an activation code.
- Ensure that you **enroll by: August 31, 2017** (Your code will not work after this date.)
- **Visit the Experian IdentityWorks website to enroll:** www.experianidworks.com/plusone
- Provide your **activation code** that we provided.

If you have questions about the product, need assistance with Identity Restoration that arose as a result of this incident or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at **877-890-9332** by August 31, 2017. Be prepared to provide engagement number [DB01940] as proof of eligibility for the Identity Restoration services by Experian.

Additional details regarding your 12-MONTH EXPERIAN IDENTITYWORKS Membership:

A credit card is **not** required for enrollment in Experian IdentityWorks.

You can contact Experian **immediately** regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.*
- **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- **Internet Surveillance:** Technology searches the web, chat rooms & bulletin boards 24/7 to identify trading or selling of your personal information on the Dark Web.
- **Identity Restoration:** Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **\$1 Million Identity Theft Insurance**:** Provides coverage for certain costs and unauthorized electronic fund transfers.

What you can do to protect your information: There are additional actions you can consider taking to reduce the chances of identity theft or fraud on your account(s). Please refer to www.ExperianIDWorks.com/restoration for this information.

* Offline members will be eligible to call for additional reports quarterly after enrolling

** Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. (AIG). The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

Sincerely,

Blowout Cards

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